

## Increase in profitability in "Fortuna" strawberry

"campaign 2018-2019"

CASE OF SUCCESS



### Background

In September 2018, the company **ficosterra** began a trial with the biostimulant of algae and microorganisms, **ficosagro**<sup>®</sup>, to demonstrate its effectiveness in *Fortuna* variety strawberries.

The productive area of Lucena del Puerto (Huelva) and the strawberry variety **Fortuna**, characterized by its precocity and its management, were selected.

**ficosagro**<sup>®</sup> is a natural product, certified by  without chemical additives, that applies the BCB (Biological Crop Booster) technology, formed by a complex of beneficial microorganisms in an optimal culture medium of agrifood algae extract, whose main function is the digestion of organic matter and the release of nutrients provided by fertilization and/or blocked by the soil, making them more easily assimilated by the crop and, in the long run, creating more productive results.



### Objectives pursued:

1

Increase crop profitability

2

Increase in fruit production

3

Harvest advance (early)

4

Crop sanitary improvement

## Trial description



Place: Lucena del Puerto, Huelva



Product consumption: 60 lt / Ha



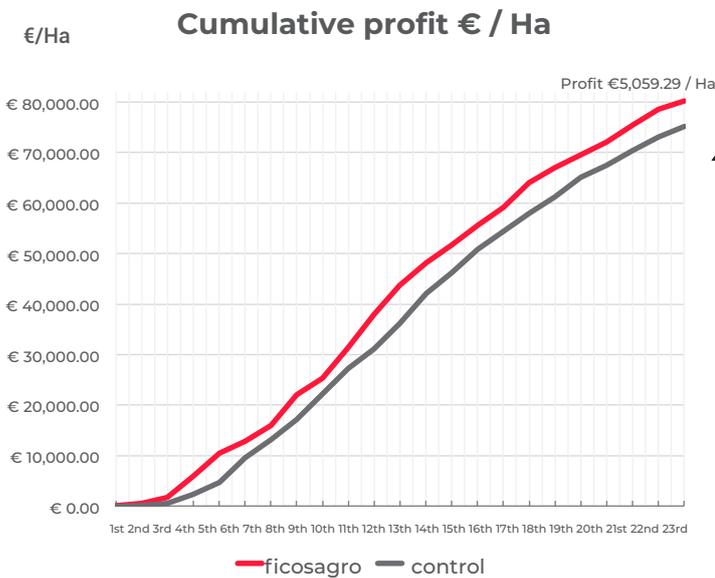
Planting date: September 15-21, 2019



Hectares treated: 1.3 ha

Control hectares: 2.6 ha

## Results obtained



### Vegetative state after 6 weeks of application:



CONTROL



ficosagro®

## Benefits of Ficosagro®



Increase in economic benefits due to increased production and precocity



Improvement of crop efficiency by reinstating the soil microbiota



Respect for the environment when applying an organic product that helps sustainability

## Conclusions

- ✓ Increase in initial production
- ✓ Economic improvement of production
- ✓ Better crop response to "BCB" technology with temperatures between 10°C and 37°C



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